

## California Alliance of Information and Referral Services



The California Alliance of Information and Referral Services (CAIRS) is preparing to host its annual statewide training conference at the Radisson Hotel Sacramento on September 22, 2010. CAIRS is the professional organization for information and referral (I&R) service providers and supporters of I&R in California with a mission to enhance the effectiveness of information and referral services through leadership, education and support of its members. For over 25 years CAIRS has organized an Annual Training Conference to share professional expertise and best practices with practitioners in the I&R field.

We would like to invite you to participate as a sponsor at our conference this year. As a supporter of the missions of many of our members and 2-1-1 designated service providers, it makes sense to have organizations such as yours as a partner in this event.

We hope you desire to be an integral part of this event and of the subsequent outreach and marketing efforts to follow. Your support will ensure that CAIRS helps those who need it most. For your generosity, CAIRS will offer recognition at various levels:

<b>Corporate/Individual Sponsorship Levels</b>
<b>GOLD LEVEL Sponsor - \$2000</b>
<b>Sponsor Logo displayed at the Conference, full page ad in Conference Program, listed on website for 3 months, materials included in conference packet, verbal recognition at event, and display table.</b>
<b>SILVER LEVEL Sponsor - \$1000</b>
<b>Half page ad in Conference Program, materials included in conference packet, verbal recognition at event, and display table.</b>
<b>BRONZE LEVEL Sponsor - \$500</b>
<b>Quarter page ad in Conference Program, verbal recognition at event, and display table.</b>

All levels of support are appreciated! If you have any questions please telephone or email Nancy Findeisen or Gary Madden using the contact information shown below.

Nancy Findeisen  
[nfindeisen@communitycouncil.org](mailto:nfindeisen@communitycouncil.org)  
(916) 447-7063 x328

Gary Madden  
[gmadden@ieuw.org](mailto:gmadden@ieuw.org)  
(909)980-2857

Thank you for your interest.

Sincerely,

CAIRS  
California Alliance of Information and Referral Services

# CAIRS CONFERENCE SPONSORSHIP AND VENDOR APPLICATION

Radisson Hotel Sacramento  
500 Leisure Lane  
Sacramento, CA 95815  
**September 22, 2010**

Agency Name \_\_\_\_\_

Agency Address \_\_\_\_\_

Contact Information \_\_\_\_\_

Sponsorship Level:       GOLD LEVEL       SILVER LEVEL       BRONZE LEVEL       None  
Sponsor- \$2000      Sponsor - \$1000      Sponsor - \$500

Display Table       Yes, a display table       Need electricity?       Other need? Specify below

How many staff attending? \_\_\_\_\_

Please send ad copy electronically to [nfindeisen@communitycouncil.org](mailto:nfindeisen@communitycouncil.org). Logos and ad copy must be received no later than **August 15** to assure inclusion in Conference Program. Ad copy dimensions: full page – 6 ¾” x 4 ½”; half page – 3 ¼” x 4 ½”.

Please complete this form, make check out to CAIRS, and send both to:

**CAIRS,**  
**c/o P.O. Box 726**  
**San Gabriel, CA 91778**

Thank you !

CAIRS Board of Directors

**CAIRS, c/o P.O. Box 726, San Gabriel, CA 91778**